

PLEASANTON Pathways

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Volume 2 Issue IX

Pleasanton, California

May 21, 1984

Ole! Pleasanton Has A Sister City!

It's official! Pleasanton has a Sister City — Tulancingo, Hidalgo, Mexico.

It all began in December of 1982 when Bob Athenour and Steve Noble met to discuss the feasibility of a Sister City Program for Pleasanton.

Steve had the knowledge and exposure to a Sister City through his involvement with a Hayward program, while Bob had a strong desire to see Pleasanton have a Sister City of its own.

A committee was formed from representatives of local service clubs, and the search for a Sister City was on!

Tulancingo was selected because of its proximity to Pleasanton, making visitations and travel both easier and relatively economical.

Tulancingo is located in Mexico in the State of Hidalgo. Situated in a valley 50 miles north of Mexico City, Tulancingo occupies an area roughly the size of Pleasanton. Population is approximately 80,000. Textiles and cattle are the major industries.

Like Pleasanton, Tulancingo is proud of its history. The city boasts about the numerous ruins of Indian civilizations and is home to a towering cathedral dating from colonial times.

Tulancingo is a modern city, but not a tourist town. It has numerous im-

pressive homes, stores, banks, a gravel pit, cheese factory and a jail.

Most important, according to Bob, are the people. They are extremely warm, hospitable and very enthusiastic about the Sister City Program.

During a visit to Mexico City, Bob stumbled upon Tulancingo. When he arrived in Tulancingo, he was directed to the office of Joel Marroquin, outgoing president of the Chamber of Commerce. Marroquin was very interested in joining the Sister City Program with Pleasanton. The idea stirred much favorable support in both cities.

On March 31, 1984, the Pleasanton City Council officially proclaimed Tulancingo and Pleasanton Sister Cities.

Activity has already begun to stimulate local interest in the program.

A steering committee consisting of Bob Athenour, Steve Noble, Mike Parsons, Frank Capilla, Bill Lenson, Corrine Maurides, Carolyn Cordinalli, Beverly Shepherd, Bob Grimes, Rusty Hewitson and Rick Clegior, recently had an introduction to the Sister City Program at a reception held at City Hall. Approximately 60 persons were in attendance at the first public event.

Memberships at \$5 per person are now being sold to support the non-



Steve Noble and Bob Athenour were instrumental in acquiring a Sister City for Pleasanton.

profit organization. The funds from this membership drive will help support a bi-monthly newsletter to keep all informed of pertinent activity on the program.

Future plans are underway to begin an exchange of cultural ideas, sports, etc. and visits.

An official committee will be taking a trip to Tulancingo on August 7, for a four day visit.

Tulancingo officials are trying to plan a visit to Pleasanton during Pleasanton Heritage Days celebration in September.

Further information or questions on the program may be directed to Bob Athenour at 846-3597 or Steve Noble at 846-5900 or by writing to Pleasanton Sister City Committee, P.O. Box 5283, Pleasanton, 94566.

Improved Stoneridge Drive To Re-Open Soon

"Killing two birds with one stone" is an appropriate analogy for the road construction currently underway on Stoneridge Drive in North Pleasanton. By the beginning of September, Stoneridge Drive from Johnson to Hopyard will not only be another

beautifully landscaped, well-lighted six lane road, it will also have a new pipeline running underneath it.

The Stoneridge Drive improvement project is a \$2.8 million project paid for by the developers of Hacienda Business Park to be reimbursed by the North

Pleasanton Improvement District. It calls for road improvements along Stoneridge Drive, including landscaping, medians and street lights. In addition, a new pipeline for the Pleasanton sewer system has been included in the plans and is being added as part of the improvement program for the City of Pleasanton's sewer system. The expansion is part of the master plan for North Pleasanton and has been in the works since last summer.

"We did an analysis to provide better sewer service to North Pleasanton and determined that we could best serve that area by adding more capacity in a new pipeline which would run parallel to the existing trunk line," explains Grace Chow, a project engineer with the wastewater planning firm of Lowry & Associates in Pleasanton.

The current line, the East Amador Trunk Sewer line, starts at the treatment plant near Johnson Road and follows Inglewood Drive through Hacienda Business Park to the railroad tracks and down West Las Positas to the city limits.

"Stoneridge Drive was already under construction at the time," adds Mike Cooper, a project engineer with Bissell

& Karn, the civil engineering firm responsible for the street improvements. "We realized there would be less disruption of traffic if we coordinated the improvements and the sewer pipeline addition."

The new sewer line will be built in three phases and should be completed by the end of the year. It is being funded by the North Pleasanton Improvement District at no cost to residential property owners.



Improvement work along Stoneridge Drive includes landscaping, medians, street lights and a new pipeline for Pleasanton's sewer system.

**Don't Forget
To Roll With
The Good Times Parade
May 27th — 1 p.m.
Main Street
Pleasanton**

IN MY OPINION



In My Opinion is a monthly column featuring opinions by guest editors. This month's column is by Bill Herlihy who is a long-time resident, and has served this City as a Councilman, and Parks Director. He is retired now, but remains active in volunteer work in Pleasanton, especially for the Senior Citizens.

How often have you heard some say "remember the good old days," or "I remember when?" Our memory tends to recall only the best. However, when we visit our hometown or neighborhood, is it really like we remember, or does it look a bit jaded? I remember Pleasanton in the early 1960's when shopping for many essentials required a trip to Walnut Creek or Hayward. Much has changed, for the better, since those days. As a relative "newcomer" I have watched with great pleasure as Pleasanton matured into a thriving full

service community.

I served on the first Park & Recreation Commission (when there were no parks) and on our City Council. I participated in many decisions that I believe contributed to make Pleasanton a community of neighborhoods, good schools and a park system that includes the multi-million dollar Youth Sports Park. Pleasanton has been good for me and my family. Our three children were educated in the Pleasanton school system and graduated from the University of California at Berkeley and Santa Barbara.

"Volunteerism is important in unifying our community and adds a richness to the quality of living in Pleasanton."

Now, we are happy to remain in Pleasanton and enjoy many of the benefits of our community. New families moving here will soon have the opportunity for local employment, good schools and a wide range of shopping opportunities. It is especially

gratifying to me to see young people grow up and return to Pleasanton to work and raise their families.

We must be alert to changing economic conditions and demands made upon our community. Immediate and long range planning is a continuing process. Citizen participation and input has been an essential and important element to the planned growth pattern we now see developing. Some are concerned about the "explosion" of growth in the industrial areas. As I recall, Stanford Industrial Park, a model of a well-designed business park, took 20 years to fully occupy and I believe we can expect a similar time frame for all our industrial areas.

Volunteerism is important in unifying our community and adds a richness to the quality of living in Pleasanton. Scores of people volunteer to serve on various city commissions and committees, coach soccer, baseball, tennis and a multitude of civic activities, including support to our senior citizens programs. Pleasanton is a way of life that I like to describe as follows: It is our sports programs, our schools, our parks, our trees and, most important of all, the people who live here. People who are concerned about their neighbors, contribute to emergency funds for someone who needs help,

participate in the many cultural activities, the museum society and help finance the rehabilitation of the high school auditorium. In 1974, several hundred people contributed \$15 each to a city-wide tree purchase and planting program. During these past few years we have experienced a sort of family relationship of growing up together. All according to a plan adopted in the 1960's, reviewed and

"New families moving here will soon have the opportunity for local employment, good schools and a wide range of shopping opportunities."

modified many times by citizen review committees. This has been an exciting time — a time of physical change for the City, of new programs and new people. I am grateful for the opportunity to serve during this exciting time in Pleasanton. — Bill Herlihy



Jack Marling, a member of Tri-Valley Stargazers, demonstrates a 100 pound telescope Ed Atkinson and Collette Roney.

When You Wish Upon A Star

On Friday, March 28, the Tri-Valley Stargazers presented Amador Valley High School with a \$500 telescope.

A member of the organization had built the telescope and had donated it to the club, which, in turn, decided to give it away to a deserving group. After a long deliberation, the organization decided that they would give the 100 lb. telescope to the Tri-Valley high school that could write an essay on the subject: "How would your school benefit from the telescope?" Many entries later, the finalists were narrowed down to Amador High in Pleasanton, and Granada High School in Livermore. In the end, and largely due to the fine essay of senior Joe Segrest and junior Collette Roney, Amador won the essay contest and the telescope. Joe was very surprised when he heard that Amador had won. Although he was given three

weeks in which to produce an essay, it only took him two days to come up with the winning answer. Joe hopes to use the telescope in his physics course before he leaves Amador.

The telescope is 72 inches long, has a diameter of eight inches, and will be used in Amador's physics courses to help students study such things as the stars, planets, and nebulae — gaseous clouds of unborn star systems.

The Tri-Valley Stargazers was organized five years ago, and has members that come from not only the Tri-Valley area, but Orinda, San Francisco, and San Jose.

Those who wish to join or to attend a meeting are invited to do so. Any questions about the organization or the meetings may be directed to the Stargazers Treasurer, Mike Atkinson, at 828-3305.

By Aaron Kornblum

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ACROSS
FROM HACIENDA BUSINESS PARK

Pleasanton Pathways is a bi-monthly newsletter published by the Hacienda Business Park Owners' Association

4637 Chabot Drive, P.O. Box 38, Phone: 484-2600 Pleasanton.

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For the first time in 20 years, Doris George sat as a member of the audience at a City Council meeting. Doris and her grandson, Kai, were on hand to enjoy a presentation on Pleasanton's new Sister City.

Personality Profile

Twenty Years On The Job And Still Going Strong

In 1964, Doris George moved to Pleasanton. Since that time she has served the city as its Deputy City Clerk. "It will be twenty years on the job, for me, on June 21st!", she smiles proudly. Her job is still basically the same, although now she is also secretary to Jim Walker, the City Manager and the Assistant City Manager.

Her days are very busy. Her duties include all City Council bookkeeping and paperwork, as well as taking minutes at the Council meetings. "The meetings are very interesting, but they're also very long," admits Doris. City Council meetings are held every second and fourth Tuesday; and Doris has missed very few meetings in the last twenty years.

Doris has been fortunate in watching Pleasanton change from the inside out, first hand over the years. "A lot of things are different now," she explains.

"For one thing, we have a lot more to take care of at meetings now!" She attributes this to Pleasanton's planned progress, stating, "This city is great because the people have formed a co-operative community. They have been wise to make it grow and prosper."

As a grandmother of four, Doris enjoys spending her spare time with them. She also likes swimming and gardening, and she plays piano for her church. Doris is now learning how to play the guitar. "I really love music," she explains.

Although Doris claims she has never once been sick of her job, she is looking forward to retirement in seven years. "I do love my job, but I'll be able to travel, and just relax in my backyard!", she says, and for Doris George, there's no better place to sit and relax than Pleasanton.

Local Architects Are Award-Winners

Fee & Munson Architects, located in Pleasanton, were recently recognized by the California Council of the American Institute of Architects for their architectural achievement in the design of Chabot Center.

Chabot Center, the three story office building with the glass atrium/lobby, was one of the first buildings completed at Hacienda Business Park. It is a 71,989 square-foot building which also features outdoor decks off the third floor offices and landscaped courtyards surrounding the perimeter. The Center stands beyond the gateway arch at the entrance to Hacienda.

The firm, which has offices in San Francisco as well as one at Hacienda, received an honor award for their work on the Washington-Battery Street Office Building in San Francisco and a merit award for Chabot Center. It was the first competition the firm has entered, and the awards are representative of the firm's rapid development.

Steve Fee and Jack Munson began their partnership in 1980 with a staff of three. In the last four years, the original three are now twenty-five strong; and business is thriving. Steve Fee attributes part of their success to their work done at Hacienda Business Park. "We were very lucky, in meeting Joe (Callahan of Callahan Pentz)," Fee

explains, "but I also think a lot of it has to do with the fact that we started right away, working seriously on Joe's ideas, to organize the project and start work quickly."

Since their first project at Hacienda, the architects have been involved in other projects at the Park also. Hacienda Center, the three towered office buildings in the center of the Park, is one more example of the five projects being handled by Fee & Munson. "I think we do very good work," states Fee. "Fortunately, so do Callahan Pentz and Prudential!"

According to Fee, they intend to do more work in Pleasanton. "We want our new office here to become a part of the community," says he. They don't consider the Pleasanton office complete, by any means, and they're anxious to develop it into a larger, more established arm of the company.

Fee's family, which has lived everywhere from Australia to Venezuela, at one time lived in Pleasanton. His younger brother and sister went to school here, and his sister graduated from Amador Valley High School, so Fee is definitely in tune with the magic of Pleasanton. "Pleasanton has always been such a nice place to live," he feels. At Fee & Munson, they're working to preserve that feeling.



The Chinese may not agree with me, but for me, this has certainly been the Year of the Election.

Pleasanton has already held one election (where, in my mind, good judgement prevailed), and now, right around the corner on Tuesday, June 5, we'll have another opportunity to exercise our right to vote.

Elections and the political views they bring out can be hot and heavy at times, however, I think this is necessary so that "we the people" can decide what we think is best for us and the future of our families, city and country.

For I believe that voting is a privilege, and a privilege that all of us should exercise.

Pleasanton has a well-deserved reputation as one of the leading cities in the Valley and one that has outstanding voter participation.

A lot of people feel that politics are not for them. Yet, the political

process has a great influence on our lives.

One does not have to become deeply involved in the political arena, but one should consider it a duty to see that they are informed on matters and personalities in order to be able to make a wise and thoughtful decision at the polls.

I have always been involved in politics in some form or another and personally I find it quite an exciting part of our American way of life. Again, it's a privilege for me to participate in the process through my vote.

One of the first questions I generally ask of people when they begin to complain about this thing or that is, "Did you vote?"

If you don't exercise your privilege to vote, I feel you also lose a certain privilege to criticize, for it's all of us who make up the electorate that keeps this country moving and free.

If you didn't register to vote in the June election, shame on you! But Democracy being what it is, there still will be the opportunity, this year, to take advantage of your constitutional right to vote in November.

So dear readers, my advice to you is to take an interest in what is happening around you and above all, remember to exercise your privilege to vote. See you at the polls!

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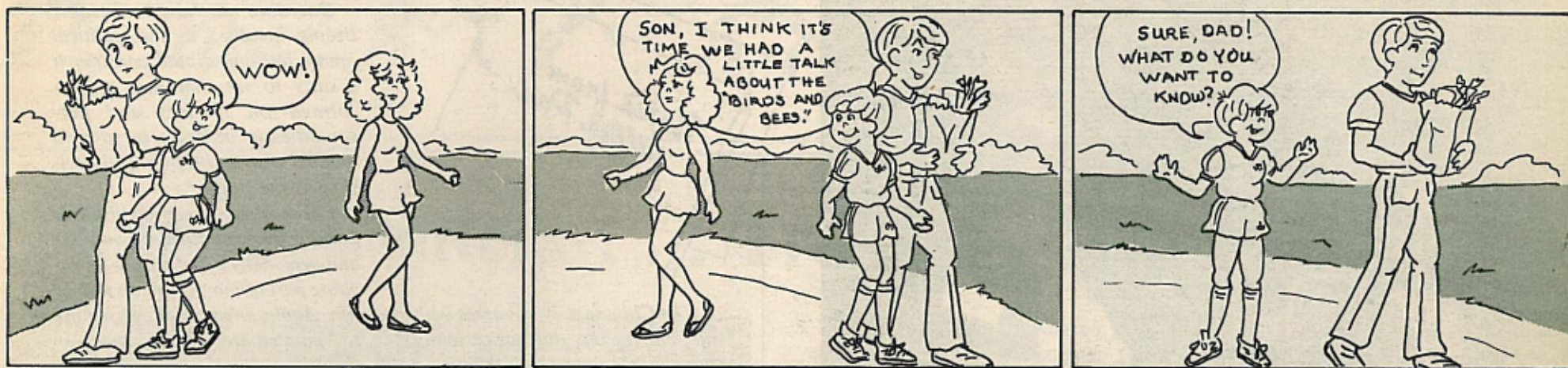
CONTACT:

CRIME PREVENTION OFFICER
PLEASANTON POLICE DEPARTMENT
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PLEASANTON POLICE DEPARTMENT.

OVER THE BACK FENCE/Carol O'Neal



Run for Fun & 4-H

The Alameda County 4-H Leaders Council will hold its Second Annual 4-H Fun Run on Saturday, June 23, 8:30 a.m. at the Alameda County Fairgrounds.

Pre-registration entry fee is \$6 for adults, and \$4 for youths (19 and under). Race day registration fee is \$7 for adults, and \$5 for youths. All registered runners will receive official race T-Shirts.

Race day registration will be held at the entrance to the Fairgrounds on Pleasanton Avenue, from 7:30 to 8:15 a.m.

Further information on the race can be obtained by calling Barbara Costello, at 447-6109 after 5 p.m.

The run is hosted by the Alameda County Fair which runs from Saturday, June 23 to Sunday, July 8.

**Alameda County 4-H Leaders Council
Second Annual 4-H Fair Fun Run
Entry Form**

LAST NAME FIRST

STREET ADDRESS CITY ZIP

DAY PHONE AGE DATE OF BIRTH

WAIVER: In consideration of my entry in the 4-H Fair Fun Run I hereby waive all claims against the University of California, Cooperative Extension, the 4-H program and the Alameda Fair Association and against all loss and liability for injury to person or property which I may incur in the run. I attest that I am physically fit and have sufficiently trained for this event.

SIGNATURE _____
(Parent or Guardian if under 18)

DIVISIONS (Check One)

Male Female

8 & Under

9-13

14-19

20-29

30-39

40-49

50 & Over

Walker

If 4-H member or leader
enter club name _____

Make Tax Deductible Check Payable to: ALAMEDA COUNTY 4-H LEADERS COUNCIL



Mail To: Alameda County 4-H Office
224 W. Winton Ave., Rm. 62
Hayward, CA 94544

"Fiddler" To Re-Open Playhouse

Ten years ago, Pleasanton Playhouse was dedicated to bringing local theatrical productions to Pleasanton. The group worked, in association with the City of Pleasanton, to produce quality plays such as "The King and I" and "Fiddler on the Roof."

Now, for the first time since Proposition 13 put an end to their activities, Pleasanton Playhouse has reformed. They will soon present "Fiddler on the Roof," once again, in initiation of an entire season of new productions.

"Fiddler on the Roof" will open July 27 and play through August 11, with seven performances. More will be added as necessary. The play is being presented in cooperation with the City of Pleasanton's Parks and Recreation Department. In the future, however, the Playhouse hopes to become entirely self-sufficient. "We have applied for non-profit corporate status in the State of California," explains Playhouse President, Renee Lewis.

The organization is being formed in hopes of providing "quality amateur plays for Pleasanton and its neighboring communities," according to Mrs. Lewis. "Pleasanton Playhouse will provide educational experience for those who participate, as well as quality entertainment for the adult and student members of the community."

Pleasanton already has a very talented and successful Children's Theatre Workshop, so "we want to fill the adult need for theater in the area," claims Mrs. Lewis. Everyone needs theater, she says, to "enhance their cultural development. Now, they can

get used to getting that right in their backyards, without having to go all the way into San Francisco for good quality theater!"

Pleasanton Playhouse aims to produce plays "as close to professional as possible, while still keeping the community atmosphere." There will be a group similar to the "friends of the theater," which will sit on the Board of Directors, and be held responsible for the social obligations of the Playhouse. Anyone wishing to become involved, without stepping into the spotlight, can join this organization.

"The people who do this, do it because it is a labor of love," Mrs. Lewis stresses. "We need others in the community who share our love for the theater to come and join in the fun. Everyone has a talent we need, from typists and seamstresses to electrical technicians and set builders. In order to keep the productions fun, without becoming overbearing, it is essential to divide up the tasks among many, and keep the feeling of camaraderie constant."

There are so many jobs which need to be filled. The Playhouse needs help with fund-raising, production, ticket sales, and much, much more. If you can act, audition; if you can help out, volunteer some of your spare time. A local theater group will certainly be an asset to our community, and as Mrs. Lewis says, "If we can build a winning team, we just can't lose!"

If you would like to help in any way, please contact Mrs. Renee Lewis, at 846-1945.



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THE ALMANAC SAYS "Gone fishin'! . . . Be back soon."





Arturo Pena is comfortable in his American home.

Visitor Calls Pleasanton Home ... For A While

Arturo Pena has visited England, Holland, Belgium, and the United States. But if you ask him his favorite country, he quickly responds, "Mexico!" Arturo is a 19-year-old Mexican exchange student, living with Mr. and Mrs. Richard Sattler of Pleasanton. Although Arturo is grateful for the experience he's had, and the opportunity to meet many people and see many places, his first love will always be his native country. And that's the way it should be.

"Mexico," according to Arturo, "is still a very young country in many ways, which is why its economy is in trouble right now." A major characteristic of Mexico's present economic distress is the enormous rift between the two extremes in levels of income. "There are really wealthy people, and then there are really poor people who have virtually nothing," says Arturo. "We really have no middle-class." It is because of this situation that some people get a bad impression of Mexico. "Someone can visit a place like Tijuana, and think that's what everyone in Mexico is like," he says. "But the real Mexico is a land of well educated and friendly people, with a proud heritage and a very interesting culture."

As a citizen in Mexico City, which he describes as "a really big city, with something always happening," Arturo says his life there is very similar to that of the average American. "We wear jeans, watch television, and drive cars just like most people. Mexico is special, though — with the mariachis, the hot and lazy days . . ." His voice trails off but then with exasperation he admits, "We also seem to have much less opportunity than most other countries!"

It is for this lack of opportunity that so many of his countrymen seek to leave Mexico. "In this country, things are so easy. Americans don't realize it; it's not like it is in Mexico," where he says, "you must work very, very hard to earn very little money. It's hard to work so hard for so little return."

Life is more demanding in Mexico in other ways, too. For instance, school is much more difficult. Says Arturo, "To

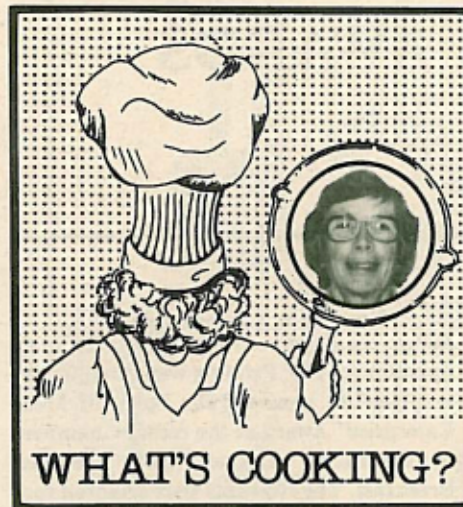
be honest, school here is pretty easy. I don't know if it's the system or the teachers, but you can almost simply attend and they'll pass you." Conversely, in his country, he says, "You must be smart and really know the material, or you do not pass." In Mexico, he is already a high school graduate, something which he says required "help from teachers, friends, family, and anyone who could help me get through!"

Back at home, Arturo is the eldest of five children, and he definitely misses his family and friends. However, he says, his host parents have been really wonderful. "They treat me like a man," he explains. Independence is very important to him, and he is "appreciative to Richard and Linda for treating me with respect and making me feel welcome." For the Sattlers, Arturo is their only guest, right now, but they have hosted another youth through the same program, "Academic Year in the U.S.A."

As a student at Amador High School, Arturo is studying English, Public Speaking, Civics, American History, and with a giggle he adds, Spanish. To prepare for his adventure in America, he took two years of high school English in Mexico City. Arturo claims he doesn't speak English very well, but, the truth is, he understands quite a bit and his quick wit is an indication of his high level of comprehension. "The key to learning a foreign language," he says, "is spontaneity. If you think too much, you will confuse yourself!"

Looking ahead to his future, Arturo thinks he would like to attend college, probably in Mexico. Although there are many places he still wants to explore, "there are a lot of opportunities for me in Mexico because my father is a respected businessman with a good reputation." No matter where he studies, though, he wants to go into business with his brother, and "do really great things." Good luck, Arturo, you're well on your way!

Anyone interested in the Academic Year in the U.S.A. Program may call H.R. "Bob" Snyder at (415) 462-6539.



Elsewhere in this issue, we've asked Pleasanton residents what they like to eat for breakfast. We've also shared with our readers, some important information to help them locate the right health food store to fit their needs. In coordinating these two pieces of information, we bring you the recipe, below.

This energy drink recipe was donated by The Valley Health Mill, at Hopyard Shopping Center. A former employee there, Pat Waters, is the true author of this quick and nutritious breakfast concoction.

Pat, a resident of Pleasanton, is well known for her nutrition savvy. She is

a former nutrition teacher for the Recreation Department and she has given many seminars and food demonstrations.

The basic Energy Drink recipe, given, can be modified and changed according to taste and nutritional needs. Try adding fresh fruit, bran flakes, lecithin granules, or high protein power if you like.


The joy of the Energy Drink is its delicious simplicity. Whip one up, and enjoy it anytime; it's not just for breakfast anymore!

ENERGY DRINK

1 quart yogurt
1 8 oz. can of frozen juice concentrate (apple, orange, cranberry, pineapple, etc.)
dash of vanilla
dash of cinnamon
add water to make 2 quarts

Blend, refrigerate and use as needed.

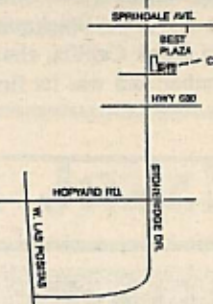
*You might try adding a banana, a raw egg, honey, or granola for some excitement!



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CHAMBER AWARDS



Bernie and Jetta Howard, owners and operators of PIP Printing were completely surprised to receive "The Spirit of Free Enterprise" Award at the recent Chamber of Commerce Annual Small Business Breakfast. The Howards were honored for their strong participation in community activities even though they are a fairly new business in the area.



Nan Cohan deftly coordinates her drivers with their respective passengers.

Have Van, Will Travel

As Coordinator of Transportation for Pleasanton's Dial-A-Ride program for senior citizens and handicapped, Nan Cohan works to ensure that those people who rely on dial-a-bus everyday, get where they want to go. Nan has been working with the program since 1972, when thanks to the Pleasanton Junior Women's Club two vans were donated for use in the newly created program.

Nan says that "Pleasanton is the only city in Alameda county that gives so much support to this type of program." When the program began, it was strictly a part-time, volunteer effort. Now, however it is run by a paid staff, and three-plus drivers a day. The employees are paid by the City for their service to the community.

The automotive fleet itself has also grown over the years. The two original vans were replaced with new ones by the City, and a sedan has been added for passengers who experienced difficulty in climbing into a van. In Nan's opinion, however, the most important addition to the fleet was made in 1979, when the Soroptimists, together with Easter Seals and the Rotary Club, donated a van equipped with a lift. "Then we were able to transport the

handicapped, too!", she explains.

Any Senior Citizen (must be age 60 or over), or handicapped individual (no age limitation) can arrange a ride anywhere in Pleasanton simply by calling the service at 847-8175. The cost is 25 cents. "We'll transport people anywhere, from doctors appointments to shopping centers, to luncheons here at the Veterans Hall," Nan claims. Transportation is also provided to Livermore or Dublin for a quarter more each way, with the occasional excursion offered to Walnut Creek or Oakland at \$1.00 each way.

"Usually, we are available between 8:00 a.m. and 5:00 p.m., but with special circumstances, arrangements can be made for other times," Nan says. For instance, the VIP trips to Reno. The Seniors must meet at the departing charter bus at 8:00 a.m., so they need to be picked up as early as 7:00 a.m., to ensure everyone's punctuality. Nan and her fellow staff members realize that their jobs can lead them into some special and difficult situations. But she says, "The people we transport are always so pleasant, and very appreciative. I never mind putting in extra hours for such a worthwhile cause."

"Dial-A-Ride's most important benefit," states Nan, "is that it helps give the seniors and handicapped some independence that they otherwise might not have."



Bev Davis, chairperson of the Chamber of Commerce Annual Small Business Breakfast, looks on while Jo Betty Allen of Allen & Blackmore accounting firm, accepts "The Business Builds America" Award from Frank Capilla, chamber president. Jo Betty has been a very active member with the chamber and was its first woman president.

BE KIND TO YOUR FEET . . .

They Outnumber People Two To One!

- Bunions
- Heel Pain
- Corns, Callouses
- Sports Injuries
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462-4020

(APPOINTMENTS TO FIT YOUR BUSY SCHEDULE)



Support Grows For Theater

The remodeling of the Amador Auditorium project has been underway for one and a half years. A new roof has been installed as the result of a donation from Callahan-Pentz Properties and some of the contractors working at Hacienda Business Park, including J & D Roofing, Zerbe Roofing, Interlocking Tile Co., and ALA CON Construction. New lighting will be installed thanks to a grant from Lucky Corporation. New structures planned include a new facade and lobby, restroom facilities, snack bar and box office, and a set construction wing.

Widespread support for this renovation project has been shown by the community at large and more tax deductible donations may be sent to P.C.A.C. Amador Theatre Renovation, P.O. Box 1298, Pleasanton, California 94566.

Pops Concert For Choral Society



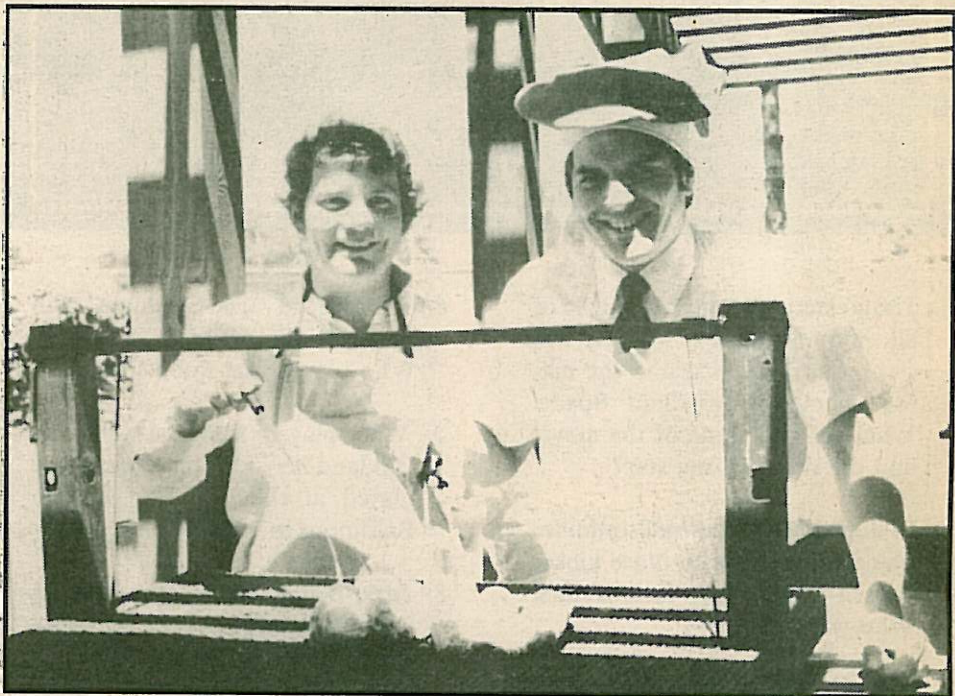
Kathy Walker and Jeff Haswell will be part of the "POPs" concert scheduled for Saturday, June 2nd.

The Valley Choral Society, under the direction of Edwin Flath, will close its 20th musical season with a benefit POPs concert June 2, at 8:00 p.m. at the Amador Theatre, Amador High School. Proceeds from this concert will be donated to the Pleasanton Cultural Arts Council to aid in their effort to renovate the theatre.

Tickets will be available at Community First National Bank, Pleasanton and Livermore, the Pleasanton Chamber of Commerce, the Recreation Department of City Hall, Pleasanton, and at the door. Limited reserved seating with two complimentary drinks, \$10; adults, \$7, and youth and seniors, \$5. Wine, beer and soft drinks will be available.

The POPs program will include love songs and humorous songs as well as solos and duets performed by choir members.

For further information, call 462-4205.



Mike Smith of Mike's Glass, and Mike Clauser of Alisal Pharmacy are getting ready for the Pleasanton Rotary Club's Corn Roast, to be held at the Amador Aquatic Park on Sunday, June 3rd, from 12 to 5 p.m.. Admission is free. There will be a live bluegrass band, Heartland, arts and crafts booths, and plenty of food for everyone. Also, for concerned parents, there will be a no-charge childrens' finger printing program conducted by the Pleasanton Police Department.



Valley Women are invited to attend tapings of "Women's Network," a local talk-show, produced by Community Television, an organization working in association with Viacom Cablevision. The show is videotaped Thursdays, 9:30 a.m. at Hacienda Business Park's Community Room. Interested persons may attend individually or as a group for a fun-filled morning. For free reserved tickets, call 463-0280. Here, Jack Oliver, part of the Community Television crew, tapes guest star columnist, Ray Orrock and co-hosts Judy Davis and Sherry Wilson.



Mike Gregg of Livermore is presented the Grand Award by Warren Harding, president of Community First National Bank for the best rose in the Rose Show held on May 12 and 13. Mike's winner was a blushing pink Portrait rose. There were 102 entrants with 704 exhibits in the show.

Razzamatazz . . . And All That Jazz!



Howard Sword and Melinda Kelly.

Approximately 200 high spirited party goers turned out for the Amador-Livermore Valley Historical Society's "Charleston Flappers and Razzmatazz" gala held at The Willow Center in Hacienda Business Park.

The event raised over \$10,000 to help the renovation of Pleasanton's Old Town Hall on Main Street for a new museum.

Many of the guests kept in the spirit of the benefit by dressing in "Roaring 20's" attire.



Polly Welsh and Gary Wincott.

a bit of trivia

By Ben Fernandez

1. The greatest "private eye" movie of all time was made in 1941. It was set in San Francisco and the major character was Sam Spade. What was the name of the movie and the name of the star?
2. In the late 60's, football's number one draft pick was a place kicker chosen by the New York Giants. Who was he?
3. It starred Marie Wilson as a working girl who lived with her friend, Jane Stacy. Her boyfriend's name was Al. What was the name of the radio show of the late 40's?
4. Bob Newhart's neighbor on "The Bob Newhart Show" was named Howard Borden. He had a brother who was a park ranger. What was his name?
5. Count Basie's Big band had its greatest period in the late 50's. Who was the featured male singer?
6. In the movie, "The Graduate," Ann Bancroft played Mrs. Robinson. Who played Mr. Robinson?
7. Who played first base for the Oakland A's in the very first game played at the Coliseum against Baltimore in 1968?
8. Jack Benny had a long-running "feud" with Fred Allen on radio. With whom did Walter Winchell have another phony feud?
9. Rhoda Morgenstern was married for two seasons on the "Rhoda" show. Who played her husband, Joe Gerrard?
10. Marvin Hamlisch did the arranging for the movie, "The Sting." However, all of the music was written by a famous rag-time composer. Who was he?

Answers Below

Summer Drama Workshops To Open

The Children's Theatre Workshop presents its Summer Conservatory Program offered through the auspices of the Pleasanton Department of Recreation and Human Resources and the Livermore Area Parks and Recreation Department.

Classes will be offered in creative play, puppetry, dramatics, voice, improvisation and theater games.

Students will be grouped by age, six years to adult. Previously or concurrently enrolled students, aged 11 to 18, may enroll in the Student Production class which will produce and perform in its own play.

The Conservatory will run from June 18 to July 26. Registration fees range from \$30 to \$40. All classes are

subject to minimum and maximum enrollment requirements.

For information on class content, call 846-5400. For registration forms or information, call 847-8160 or 447-7300.

Be A TV Star!

Representatives from local community groups are invited to appear on Women's Network, a local talk-show to publicize their group events.

Women's Network is a production of Community Television videotaped Thursdays at 9:30 a.m. at Hacienda Business Park's Community Room in association with Viacom Cablevision. Women's Network is funded in part through a grant from Hacienda Business Park.

To get an announcement on Channel 30, your local TV station, call 462-3373.

Volunteer Program

A "RETREAT DAY FOR COORDINATORS OF VOLUNTEER PROGRAMS" will be held on June 7, from 9:00 a.m. to 3:30 p.m. at the Presbyterian Church, Room 8, 4300 Mirador Drive, Pleasanton. Betty Stallings, Executive Director of the Valley Volunteer Center will be facilitating the workshop. Topics will include volunteer program design, recruiting, interviewing (and firing!), supervision and training, and volunteer recognition. Registration fee is \$25 for the first participant from an agency, \$20 for each additional participant. Lunch may be ordered for \$5.00 (optional). Class size is limited. Call the Volunteer Center, 462-3570, for more information.

Win A Hawaiian Holiday!

Support the Children's Theatre Workshops and win a Hawaiian Holiday for two, courtesy of Livermore Travel.

The Holiday includes airfare, a week's stay in a condominium on Maui, use of a rental car, and can be used anytime from June 16 to December 15, 1984.

Tax-deductible donations are \$5 for one ticket, or \$20 for a book of five.

Tickets are now available and may be purchased at all performances of *Dr. Dolittle*, at CTW, 519 Kottinger, Pleasanton, by calling Jeanne Blackmer at 846-5400, weekdays between 10 a.m. and 4 p.m., or from any CTW member.

The drawing will be held on June 16. Winner need not be present to win.

On The Street: What Do You Like To Eat For Breakfast?



Gloria Foster — Crossing Guard — "I like to eat cereal for breakfast. My favorite kind is Cheerios, with milk and a little sugar. Once in a while, adding a banana is really good."



Orlando Rocha — Student — "I like eggs, bacon, and toast, when I have time."



Emily Lahut — Student — "I like cereal or pancakes. My favorite cereals are Raisin Bran and Rice Chex, but not the ones that go pop."



Kit Kohler — Trucking Co. Manager — "I'd eat eggs and bacon, if I were fixing it. But if someone else were making breakfast, I'd eat whatever I could get!"



Gary Koenig — United Airlines Pilot — "I like pancakes, just regular ordinary pancakes."



Jennifer Heim — Grocery Clerk — "I never usually have time for breakfast, and hardly ever lunch, either. But when I do have time, I like to eat pancakes."

Trivia Answers

- | | |
|---|------------------------------------|
| 1. The Maltese Falcon starring Humphrey Bogart. | 6. Murray Hamilton |
| 2. Charlie Gogolak | 7. Ramon Webster |
| 3. My Friend Irma | 8. Ben Bernie, an orchestra leader |
| 4. Warden Gordon Borden | 9. David Groh |
| 5. Joe Williams | 10. Scott Joplin |

COMMUNITY CALENDAR

Thursday, May 24th

Foothill Band Spring Concert. IMC at Foothill High School, 7:30 p.m.

Thursday, May 24th

Pleasanton 2000. Hosted Tour of Pleasanton Developments.
Tickets and information, Pleasanton Chamber of Commerce, 846-5858.

Sunday, May 27th

Goodtimes Roll Parade, Main Street, Pleasanton, 1 p.m.. Free Parking and Shuttle Bus Service from Hacienda Business Park.
Parade Central Information, 951-7070.

Tuesday, May 29th

Celebration of Education, Amador and Pleasanton School Districts.
Cal State Hayward, 7:30 — 8:30 p.m.. Carpools and buses available.
Contact your nearest school district for further information.

Saturday, June 2nd

Football Game. Oakland Invaders vs. Jacksonville Bulls.
Amador-Pleasanton Joint School District Benefit for Donna Seaver, 5:30 p.m.. For tickets and information call, 462-5500, 846-2818, 462-1615 and 828-6410.

Saturday, June 2nd

"Pops" Concert, Amador Valley High School, 8 p.m., Valley Choral Society. Benefits Renovation of Amador Theatre. For further information call 462-4205.

Sunday, June 3rd

"Sunday Sundae" Alisal School Ice Cream Social.

Sunday, June 3rd

Rotary Corn Roast, Aquatic Park.

Sunday, June 10th

Baccalaureate, Dublin High School

Tuesday, June 12th

Graduation, Dublin High School, 7:30 p.m.

Tuesday, June 12th

Graduation, Harvest Park School, 4:30 p.m.

Wednesday, June 13th

Last Day of School, Minimum Day

Wednesday, June 13th

Graduation, Amador High School, 5:30 p.m.

Wednesday, June 13th

Graduation, Foothill High School, 6:30 p.m.

Saturday, June 23rd

2nd Annual 4-H Fair Fun Run, Alameda County Fairgrounds, 8:30 a.m.,
Information: 4-H office, 881-6427; Barbara Costella, 447-6109 (after 5 p.m.).



Officers and committee members of the V.I.P.'s in Pleasanton meet regularly at the Hacienda Community Center to plan activities for all seniors. Discussing such plans are Nan Cohan, Josie Berg, Eleanor McKay, Babe Tebo, Cassi Sattler, Lorain Hansen, (l-r, seated), Dorothy Silva, Al Leiser, Verla Babbit and Margaret Gooch (standing).

Non-Shaving Permit

If you want to be a unique part of Heritage Days festivities, report to Amador Valley Savings and Loan, 530 Main Street, on Monday, June 4 at 12 noon to enter The Annual Beard and Moustache Contest.

Awards will be presented on September 20, so you have between now and then to cultivate your award-winning entry. You should report to the Savings and Loan clean-shaven in order to receive your "Non-Shaving Permit" badge.

In order to enter, please contact Leon

Holliday or Mary Page at Christesen's, 633 Main Street before June 4.

Art Street Fair

Spaces along Main Street are limited for the Pleasanton Art League's Heritage Days Street Fair, to be held September 22 and 23. Those who wish to apply should do so at their earliest convenience.

Those interested should send a self-addressed, stamped envelope to George Akers, Jr., 4206 Dundalk Court, Pleasanton, CA 94566, or call 846-7540.

CLASSIFIEDS

FOR SALE

Ponderosa Home: Country Fair, 1½ years old, richly appointed and beautifully decorated. \$245,000. Agent, Delores Ward, 462-2910.

WANTED

16" Bike. 846-7601

Men!! For beard and mustache contest. Kick-off, Monday, June 4, high noon, Amador Valley Savings & Loan, 530 Main Street, Pleasanton. For further information call Big Bad Mann, 462-7200.

SERVICES

Ironing, repairs and light alterations, reasonable rates. Pick up and delivery available upon request. Call Josh, 846-5928.

FOR RENT

Home: Unique Country Estate, located on historic ranch, lovely setting, view of the valley. Near I-580, 4 miles from I-680. 3 bdrms, 2 baths, large fireplace, living and dining rooms. Separate studio with built-in bar, fireplace, walk-in refrig., ½ bath. Central heat throughout. Available after July 1. Reference required. \$1100 per mo., call 828-6183.

VOLUNTEERS

Host Families: Japanese students, aged 13-14 years will need host homes for one month, beginning July 26. Call 462-3570.

Docent: Historical museum seeking a hostess for the museum every third Sunday, 1-4 p.m.. Individual will oversee the museum while people visit, answer questions and sell publications. Call 462-3570.

HELP WANTED

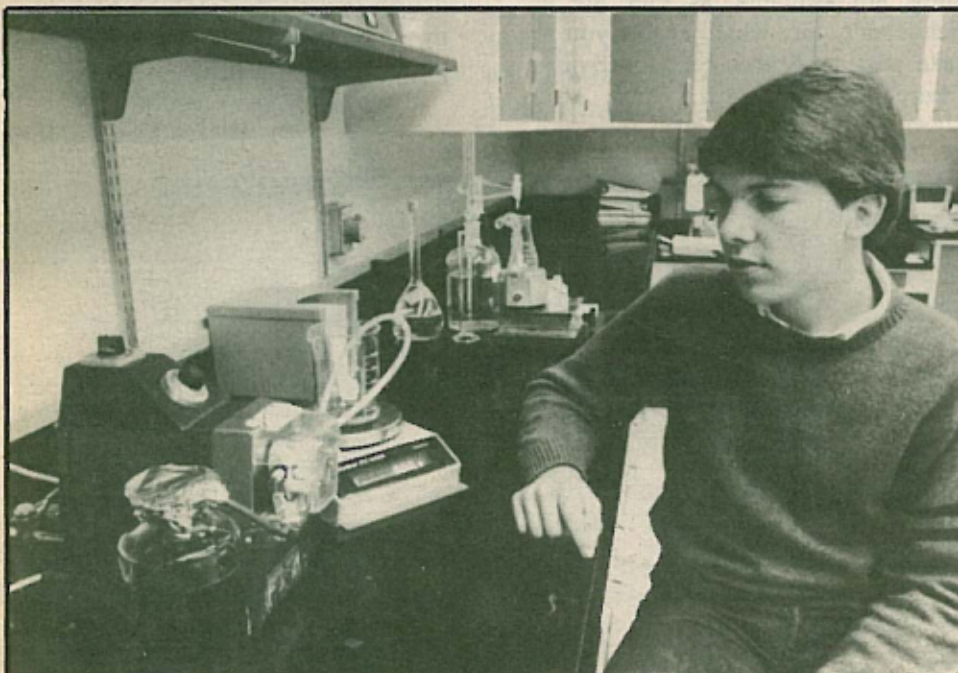
Customer Service Representatives: Start a career in AT&T Communications. Previous customer service experience, direct consumer sales experience, collections experience desired. Send resumes to: AT&T Communications, Occupational Employment, Dept. CSR-2, Box 121, Pleasanton, CA 94566.

Receptionist/Secretary: needed in a real estate marketing environment. Professional appearance, word processing, and/or typing/60 wpm, good oral and written communications skills required. Should possess sound judgment, strong organization skills, be interested in meeting clients and the public. Position based at Hacienda Business Park in Pleasanton. Qualified candidate should send resume to Suite 301, Office 3, Hacienda Business Park, Chabot Drive, Pleasanton, CA 94566. (No telephone calls please.)

Agency will pay and train a married couple or individual to supervise two young retarded men, one weekend per month in respite provider's home. Call 462-3570.

Legal Secretary: No fee. Right hand for busy corporate attorney. Must have 2 to 5 years experience. \$1,500. Call Career Network Personnel, 463-9000 or 820-1322.

Receptionist: Ability to handle busy phones in brand new Pleasanton office. Good typist, some A/P and A/R experience. Call Career Network Personnel, 463-9000 or 820-1322.



Kevin Farrell, a junior at Amador Valley High School monitors the metering of liquids by pumps. Kevin has been selected as the April Student of the Month by the Small Business Committee of the Pleasanton Chamber of Commerce. Kevin has been participating in an internship program in engineering for Clorox through the "Career Links" program of the Valley Volunteer Center.



Fitness Centers . . . From A (Action) To Z (Zip)



Two Schoeber's members work up a sweat on the Lifecycles.



An AVAC instructor teaches members the proper technique for lifting free weights.



Children play in Schoeber's childcare center.

Yes, we know; as you tucked your ski-bibs away for the summer you unexpectedly passed by that merciless villain, your mirror. To your horror, you've discovered a bulging, hide-under-a-sweater physique, much too large for last season's bathing suit. Whatever the culprit, be it icy morning munch-outs or too many late night hot toddys; if you live in the Pleasanton area, a summer-slim body is well within your grasp.

With two outstanding fitness facilities to boast, Pleasanton is the place to be when bikini hysteria hits. Between Amador Valley Athletic Club and Schoeber's Racquetball Spa, you can find the center which best suits your own needs. Although different in some ways, both places will provide you with racquetball courts, nautilus weight room facilities, dancercise and aerobics classes, a pool, a pro shop, sauna and steam room, jacuzzis, and the list goes on.

Both spas are luxuriously appointed and make sweating seem like the "in thing to do." With members traipsing around in the latest of work-out attire, it's easy to become wrapped up in the social atmosphere of the clubs. At both facilities there is a big screen television, complete with lounge and a fairly well-equipped snack-bar "restaurant."

While Schoeber's seems to place a lot of emphasis on racquetball, Amador Valley shies away from emphasizing one single sport. They are equipped with 15 tennis courts, in addition to their racquetball courts. They also offer a huge basketball gymnasium and a beautiful, large swimming pool. According to AVAC General Manager, Sharon McPherson, "We are a multi-purpose athletic facility. We try to offer something for everyone at the same level."

If you want to be a member at AVAC, but you don't want access to everything in the club, limited memberships are available, as they are at Schoeber's, too, which enable you to take part in fitness center activities (dancercise, nautilus, pool, etc.)

without paying for court access as well.

Schoeber's differs from AVAC in several ways. If you are a serious racquetball player, or would like to be, it's definitely the place for you. They host the biggest racquetball tournament in the country in their exhibition court. The court is surrounded by plushly carpeted "bleachers" and it is unique in that the players play facing the audience. It is constructed of "white glass" or "twin view" glass which enables spectators to see in, while the competitors see only a white wall.

Schoeber's lap pool is considerably narrower than that of AVAC's with only three lanes. However, it is indoors, which is a boon for winter swimmers. The pool is an activity center with water exercise classes, swim lessons, even toddlers' swim classes which the children excitedly anticipate.

In reference to children, it's important to note that both clubs have childcare facilities for their members. Open most of the clubs' operating hours, the playrooms are colorful and vibrant with life. They have successfully created a pleasant place for younger kids to play while Mom and Dad work out. Both clubs seem to be family oriented, with programs for juniors and teens as well.

Prices vary from club to club, and with each activity. You can expect to pay a one-time initiation fee and then monthly dues.

Club hours are 6:00 a.m. to 12:00 midnight every day at Schoeber's, and weekdays at AVAC. AVAC's weekend hours are 7:00 a.m. to 11:00 p.m.. For more complete information, contact Schoeber's at 846-0950 or Amador Valley Athletic Club at 846-5347.

As you can see, there's no need to despair. Pleasanton has two of the best fitness facilities in the state. If you have a fitness need, it can be met. If you're ready to make the commitment, the clubs are ready to show you the way to a firm and fit body. Don't be at the mercy of your mirror anymore, shape up and get set to head for the beach!

By Mickee Fields



An AVAC member works out on the nautilus machines.

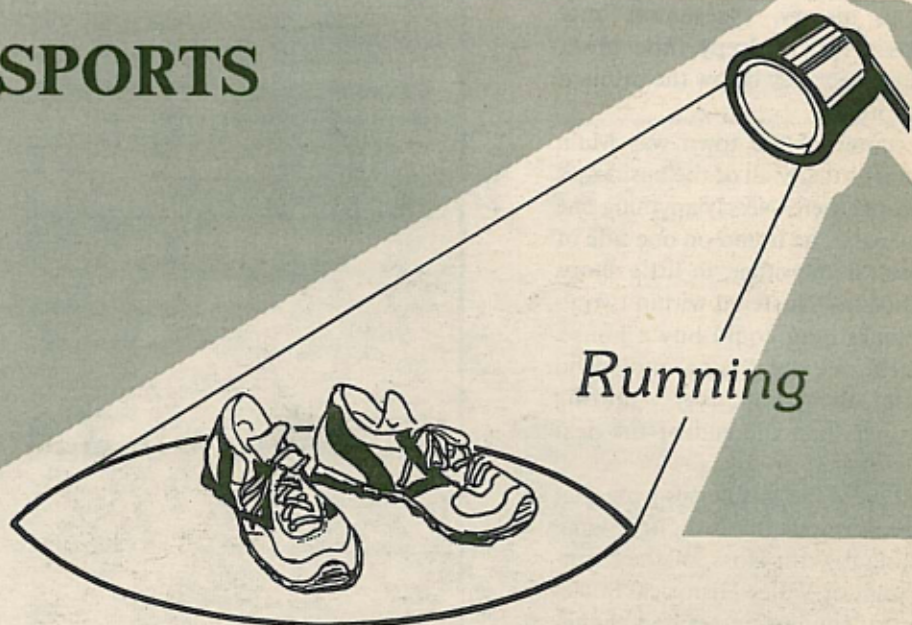
SPORTS



Spotlight ON SPORTS

"When people ask if I'm very competitive, I'm quick to say no. But I guess I am, or I wouldn't be doing this!"

Running



Pleasanton Woman On The Run

Amanda Goldner only half-giggles when she admits, "I started running so I could eat a lot!" That was five years ago. Amanda's still eating a lot, but her running has become much much more since her feet first



Amanda Goldner takes off.

hit the pavement. With several first place titles to her credit now, Amanda was the winner in the Womens' 10K Pleasanton Soccer City Run, in March, and highest placing Pleasanton resident for that race.

Her other local victories include the 1984 Livermore Fitness Day Women's 10K and the 1983 Stony Ridge Winery Run. Although she doesn't win every race she enters, "The races I do win seem to be the local ones," Amanda interjects. She maintains a fairly busy schedule, with one race at least every two weeks. Most of the races are nearby in California. However, this month she will return to her native Indiana to run the Indianapolis half-marathon. The last two laps are run directly on the speedway, and she's really excited to be going.

She prefers to race 10K's, and says she is most competitive at that distance. Variety provides challenge, however, and Amanda has run a half-marathon before. "The Oakland half-marathon was kind of fun because I could enjoy the first easy eight miles, before the last five terrible miles!" she laughs. Conversely, of the 10K, she says, "You feel bad from start to finish because you

have to push so hard the whole way."

Allan Goldner is the perfect running wife's husband. He runs occasionally with his wife, he goes to races with her (sometimes competing), and, best of all, he's not jealous that Amanda's faster than he is. He admits, though, "it was a little discouraging when it only took her two months to out-run me!" Allan says he is comfortable with his running pace and will probably never improve that much, "but she will!" he boasts proudly.

Amanda confesses to days when, like most people, she doesn't really feel like running; "In the beginning, Allan had to push me just to complete a mile, and I'd complain all the way!" Then the day came when Allan announced he didn't want to run, and suddenly Amanda realized she was actually doing it for herself, after all. Running alone, she found she had no one to complain to. "Now, it's like washing your hair," she surmises. "At first, you think of all the reasons why you don't want to do it. But you do it anyway, and you always feel better once you get started!"

Both Goldners are employed at the Lawrence Livermore Laboratory.

"So many people run on their lunch hour out at work, and it makes running a fun social thing, too!" says Amanda. They belong to the Tri-Valley running club, and so are involved with many of the clubs local events and running activities. As active Pleasanton residents for about five years, the Goldners enjoy the area and the recreational facilities it has to offer.

Fitting in an average of six miles a day might be a problem for most people, but not for Amanda. Between the track at work, and Pleasanton's unlimited running areas, she can always find a new trail to blaze. "I run out at Hacienda Business Park a lot, also," Amanda says she enjoys the pleasant scenery and the flat course through the Park.

"When people ask if I'm very competitive, I'm quick to say no. But I guess I am, or I wouldn't be doing this!" Amanda replies. She says running isn't really a matter of competing against others, though, you can compete with yourself and the clock. "I do like racing, and winning is certainly fun. But, really, I just want to keep beating my own times"

By Mickee Fields

Invaders To Play For Donna

May 30th is the deadline for purchasing tickets to the Oakland Invaders — Jacksonville Bulls game at the Oakland Coliseum on Saturday, June 2nd at 5:30 p.m.

A fun-filled evening is being planned by the Amador-Pleasanton Joint School District as a benefit for the Donna Seaver Fund.

Participants will have an opportunity to join in tailgate parties, enjoy halftime and postgame entertainment and a chance to win a Dodge Charger.

Tickets at \$12 each may be purchased individually or as a group at the

district office, 462-5500, Amador High, 846-2818, Foothill High, 462-1615 and Dublin High, 828-6410.

Donna suffered a cerebral hemorrhage in April while coaching a girl's softball team at Amador Valley High School. She is still in a semi-coma at Valley Memorial Hospital.

A donation of \$2,000 from the surplus campaign fund of PROUD, an election committee for Measure A, was recently added to the Donna Seaver Fund, which was established at Community First National Bank to help pay hospital costs.



Bob Hagler, Assistant Superintendent for Administrative Services, Don Seaver, Director of Alternative Education, and Abe Rose, Community Relations, Oakland Invaders, met with a group recently to discuss plans for an Oakland Invaders night benefitting Donna Seaver.

It Was the Best of Times and the Worst of Times

By Mickee Fields

To some, the early 1930's will always be characterized by hardship: it was the heart of the Great Depression. Yet, many others remember it as a time of simplicity, a decade marked by nostalgic memories of a slower, more basic lifestyle. As part of this slice of American history, Pleasanton once stood as a quiet, sleepy little town, nestled in the valley below the brilliant green foothills.

The center of the town was Main Street and virtually all of the businesses were located there. Nearly anything one required could be found on one side of the street or the other, in little shops and offices all clustered within two to three blocks. You could buy a house, eat a meal, see the doctor, and spend the night, all without ever venturing any further than the end of the next block or two.

Very few of the businesses from that era have survived the last fifty years. According to Ann Doss, of the Livermore-Amador Valley Historical Society, most of the businesses had changed hands, or were significantly altered by the 1950's. Only Kolln Hardware, Amador Valley Service Station, the Standard Cheese Company (now The Cheese Factory), Johnson's Pool Hall & Billiard Parlor (now Pastime Pool), and the Pleasanton Steam Laundry Company (now American Cleaners) exist in much the same form as they did then.

The Depression dealt a mighty blow to every town in America. And it's true that many a firm never survived long enough to see the end of the crises. Even so, its devastating blows were felt somewhat less on the West Coast than in other parts of the country. In Pleasanton, only two banks were forced to close, and most of the people who had invested money with them were eventually reimbursed.

Probably the most widespread consequence of the economic collapse was the lack of job availability. In Pleasanton, the major employers were the gravel pits and the wineries. Kaiser and Pacific Coast Aggregate (now Lone Star Gravel) were the major employers



An early day wagon factory was located at the corner of Main and Spring Streets.

of that industry, while Garatti and Ruby Hills Wineries were able to provide additional work in the wine business. There were some limited employment opportunities at the dairies (Hansen & Orloff was the largest), as well as some of the farms and general stores. Hetch Hetchy water was a major boon because it provided jobs and "it brought more money into the community," says Jim Trimmingham, a Pleasanton businessman who at the time, owned the Pleasanton Service Station.

Most businesses employed some sort of credit system to enable the struggling citizens to continue their patronage. H. Arendt & Co., the largest store in the Valley carried everything under one roof. Until the "chain stores" such as Safeway and McMarr's started in

business, Arendt had the market nearly cornered in such diverse items as lumber, coal, hay and grain, seed, groceries, hardware, pharmaceuticals, clothing and home furnishings. The main reason for this was a system which consisted of selling the farmer everything he needed for an entire year, on account. At the end of the year, the farmer would bring in his crops as payment on the account.

This old-fashioned way of doing business began to phase out as the new "cash and carry" stores began to move in, offering much lower prices than the credit stores could afford. Eventually, Arendt changed to the Hall family warehouse for feed and grain. This old building, most recently the site of furniture on Main at 450 Main Street, was just recently purchased by Joe

Callahan of Callahan-Pentz, who plans to restore and remodel the old brick structure to preserve its old-time flavor and heritage. This came as welcome news to many Pleasanton residents, who proud of Pleasanton's past, want to see that the downtown area, with its small town atmosphere, is preserved and cherished.

For more information on Pleasanton's rich history, visit the Amador Valley Historical Museum at the Alameda County Fairgrounds. Currently, the museum is featuring an exhibit focused on life in the 1930's. Several exhibits have been set up, depicting such things as the 1930's kitchen, the dentist's office, and a typical school house. There is also an abundance of reference materials and literature for your enjoyment.

Survey To Help Plan Transportation

By Karen Fraser-Middleton
Transportation Coordinator
Hacienda Business Park

Transportation planning is going to be very important in shaping the vitality of Pleasanton's business community. A good transportation network in Pleasanton will help local businesses maintain and attract customers. Employees appreciate an adequate transportation system in getting to and from work. The City of Pleasanton has taken a first major step forward in transportation planning by developing their own transportation survey.

The transportation survey will be sent to all Pleasanton employers with their annual business license application. Employers will be distributing the surveys to their employees in early June.

The Pleasanton City Council is in the process of adopting a Transporta-



Linda Detwiler, escrow secretary for Pioneer Title Company of California, Inc., checks over the transportation survey to be mailed to all Pleasanton employers in early June.

tion Systems Management (TSM) Ordinance that would require employers to annually survey employees. For convenience, the first survey was mailed prior to the adoption of the TSM Ordinance to coincide with the mailing of the business license applications.

The survey also gives employees the opportunity to request a RIDES matchlist, indicating the neighbors they could ride with to work. RIDES, (861-POOL), is the regional ridesharing agency that helps commuters get into carpools and vanpools by offering free, personal, ridematching services.

The confidential data collected will be used for planning purposes such as determining highway and road improvements, park-and-ride lots, and bus routes. This survey will help establish the groundwork for planning an effective transportation network in Pleasanton.